rev4

Powered by DOMINO

Enterprise MLOps Leadership Summit

New York, New York | May 31 - June 2, 2023
New York Marriott Marquis
1535 Broadway, New York, NY 10036

Neil deGrasse Tyson

"We live on this speck called Earth - think about what you might do today or tomorrow - and make the most of it."

Neil deGrasse Tyson is an American astrophysicist, author, and science communicator. Tyson is the fifth head since 1935 of the world-renowned Hayden Planetarium in New York City and the first occupant of its Frederick P. Rose Directorship.

As a valued member of our expert partner ecosystem, we invite you to sponsor our marquee MLOps industry event, Rev.

We know it's difficult to get the attention of executives in a noisy space. Rev breaks through this noise by offering substantive content in an intimate environment that attracts and engages data science leaders from the most analytically advanced enterprises in the world. Last year, for example, Rev speakers and attendees included the CIO of Johnson & Johnson, the CDAO of Verizon, the Chief Decision Scientist at Google, Chief Digital Transformation Officer at VMware, Best-selling Author of Atomic Habits and more. Rev is your platform to reach these leaders.

As partners, let's inspire others to turn insight into impact and unleash data science at scale.

See you in New York!

Nick

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Rev 4 is the marquee conference for data science and MLOps leaders delivered by MLOps leaders.

It's the only summit we delve into the unique challenges of data science leadership.

Enterprise leaders come together to be inspired by keynote speakers, share valued insights, learn, collaborate and network. All with one goal…

Accelerate the development and deployment of data science in the enterprise.

As a Rev 4 sponsor you will have direct access to these MLOps leaders and their teams, the ability to network with industry professionals, and opportunities to present thought-leadership content.

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Educate

Rev 4 is designed for executives, leaders, and practitioners all centered around MLOPs

Packed full of learning, training, practical insights, and networking, the agenda will follow three distinct tracks:

- Data Science Management
- Model Driven Businesses
- MLOps Tips, Tools, And Techniques

Attendees will learn critical insights about how you can make your data science team more productive, increase governance and security, accelerate organizational model velocity, and apply topics across the MLOps lifecycle. Rev 4 features interactive sessions, open Q&A with industry luminaries, and stimulating conversations about how to make data science an enterprise-grade capability.

Sponsors may submit an abstract for approval to host onsite training.

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Network

Rev 4 was created for industry leaders and executives in the Enterprise data science MLOps world, in a growing diversity of industries

Attendees by industry:

Internet & Software	30%
Financial Services	25%
Professional Services	25%
Pharmaceuticals	10%
Retail	6%
Telecom	4%

Attendees by function:

Data Science Leader	20%
IT Leader	16%
Data Science Executive	15%
IT Executive	10%
Line of Business Leader	8%
Data Science Practitioner	25%
Other	6%

Central to Rev 4 is the Sponsor Showcase. This is an important area for attendees to network and meet with industry technology experts. The exhibition layout will maximize networking, flow and make it easy for you to showcase your solutions. The exhibition will feature an open floor plan with various-sized sponsor booths based on sponsorship level. Other exhibit items will be available for ad hoc purchase in addition to the sponsorship packages.

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Interact

The inspiring keynote speakers, break out sessions, and in depth learning create content to fuel the interaction...

This is an important area for attendees to network and meet with industry technology experts. The exhibition layout will maximize networking, and flow and make it easy for you to showcase your solutions. The exhibition will feature an open floor plan with various-si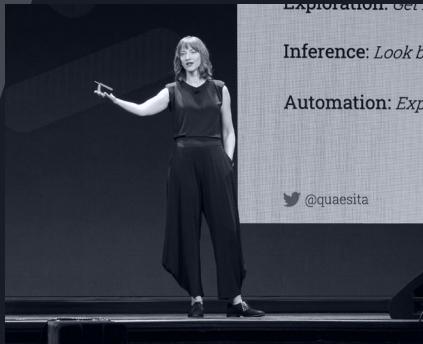zed sponsor booths based on sponsorship level. Other exhibit items will be available for ad hoc purchase in addition to the sponsorship packages.

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Highlights from our 2022 event

Rev 4 featured keynote speakers Mike Hayes, former Commanding Officer for SEAL Team TWO, Nobel Prize Winner Dr. Jennifer Doudna, and James Clear, NYT Best-selling Author of Atomic Habits. In addition, there was a full roster of speakers from Google, Verizon, NVIDIA, Johnson & Johnson, Novartis, Allstate, Bayer, Hewlett Packard, and more.

Highly relevant content business and technical content for data science leaders, excellent forum for connecting with enterprise customers and prospects as well as AI ecosystem partners.

Sara Moody, Senior Manager - ISV Partner Marketing, **NVIDIA**

Amazing conference and incredible networking with some of the leading data science and innovation minds in the industry! If you want to learn from "do-ers" and peers that are working on the most challenging data science problems everyday, go to Rev 4!

Andy Lin, VP Strategy/CTO, **Mark III Systems**

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Showcase Solutions

Diamond	⋯⋯⋯⋯⋯⋯⋯	$100,000 *(Limit 2)*
Platinum	⋯⋯⋯⋯⋯⋯	$75,000 *(limit 5)*
Gold	⋯⋯⋯⋯⋯⋯⋯	$50,000 *(Limit 2)*
Silver	⋯⋯⋯⋯⋯⋯⋯	$40,000 *(limit 1)*
Bronze	⋯⋯⋯⋯⋯⋯	$30,000 *(limit 4)*

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Showcase Solution Tiers

Diamond - $100,000 *(Limit 2)*

- *(Thursday)* **Reconnect Party - Exclusive Sponsor**
or
- *(Wednesday)* **Welcome Reception - Exclusive Sponsor**

Pre-event:
- Logo on event website
- Logo in all email event communications
- Recognition in (1) tweet from the @DominoDataLab handle *(8,502 followers)* on Twitter. Copy provided by sponsor and approved by Domino Data Lab
- Recognition in (1) LinkedIn ad *(32,921 followers)*, sponsor's logo included. Created by Domino Data Lab.

On-Site:
- Premier placement in sponsor showcase
- (1) 9' x 15' turnkey branded booth with
  - (1) Power drop
  - (3) Lead scanners
  - *Add-on options available at cost to sponsor*
- (1) Dedicated Breakout Session (if approved)
- (8) Complimentary Delegate passes
- (4) Tickets to VIP hosted reception *(must be approved)*

- (1) Private boardroom for use during event
- Co-sponsor of (1) AM or PM Break
- (2) Push notifications in mobile app
- Opportunity to provide promotional material *(provided by sponsor)* at reception
- Logo on event sponsor signage
- Recognition as exclusive sponsor of reception on signage
- Logo on sponsor pillar wrap
- Logo on designated hotel room channel
- Logo included on dedicated breakout session *(if approved)* and keynote digital signage
- Logo on walk-in/out screen loop in keynote room
- Digital static Ad on TV screen *(Sponsor will provide ad, to be approved by Domino Data Lab)* by proof delivery deadline. Ad to be shown in continual loop with other sponsor ads.

Post-event:
- Sponsor listing in follow up email
- 48-hour delivery of leads

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Showcase Solution Tiers

Platinum - $75,000 *(limit 5)*

- **Keynote Sponsor** *(4 available)*
or
- *(Wednesday)* **VIP Reception Sponsor - Exclusive Sponsor**

Pre-event:
- Logo on event website
- Logo in all email event communications

On-site:
- (1) 7' x 10' turnkey branded booth with
  - (1) power drop
  - (2) Lead scanner
  - *Add-on options available at cost to sponsor*
- (1) Dedicated Breakout Session *(if approved)*
- (6) Complimentary delegate passes
- (2) Tickets to VIP hosted reception *(if approved)*
- Co-sponsor of (1) AM or PM Break
- (1) Push notification in mobile app
- Opportunity to provide promotional material *(provided by sponsor)* at either lunches or on seats in keynote sessions
- Logo on event sponsor signage
- Recognition as exclusive sponsor of keynotes or receptions on signage
- Logo on sponsor pillar wrap
- Logo on designated hotel room channel
- Logo included in breakout *(if approved)* and keynote digital signage
- Logo on walk-in/out screen loop in keynote room
- Digital static Ad on TV screen *(Sponsor will provide ad, to be approved by Domino Data Lab)* by proof delivery deadline. Ad to be shown in continual loop with other sponsor ads.

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Showcase Solution Tiers

Gold - $50,000 *(Limit 2)*

**Mobile App Sponsor
or
Registration Sponsor**

Pre-event:
• Logo on event website

On-site:
• (1) small turnkey branded kiosk with
  - (1) power drop
  - (1) Lead scanner
  - *Add-on options available at cost to sponsor*
• (4) Complimentary delegate passes
• (1) Ticket to VIP hosted reception *(if approved)*
• Co-sponsor of (1) AM or PM Break
• Logo on event sponsor signage

• Logo included in breakout and keynote digital signage
• Logo listed as exclusive sponsor of sponsorship item
• Digital static Ad on TV screen *(Sponsor will provide ad, to be approved by Domino Data Lab)* by proof delivery deadline. Ad to be shown in continual loop with other sponsor ads.

Post-event:
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Showcase Solution Tiers

Silver - $40,000 *(limit 1)*

● **Custom Coffee Cart Sponsor**
   ($5k additional add on to brand cup sleeves)

Pre-event:
• Logo on event website

On-Site:
• (1) small turnkey branded kiosk with
  - (1) power drop
  - (1) Lead scanner
  - *Add-on options available at cost to sponsor*
• (2) Complimentary delegate passes
• Logo on event sponsor signage
• Logo included in breakout and keynote digital signage
• Logo listed as exclusive sponsor of sponsorship item

Post-event:
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Showcase Solution Tiers

Bronze - $30,000 *(limit 4)*

• **Sponsor of Thursday or Friday Lunch**
or
• **Sponsor of Thursday or Friday Breakfast**

Pre-event:
• Logo on event website

On-site:
• (1) small turnkey branded kiosk with
  - (1) power drop
  - (1) Lead scanner
  - Add-on options available at cost to sponsor
• (1) Complimentary delegate passes
• Logo on event sponsor signage
• Logo listed as exclusive sponsor of sponsorship item

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Ancillary Sponsorships

- Approved Breakout Session sponsor $25,000
- Private Meeting Space $20,000
- Headshots $15,000
- Branded Hotel Key Card Sponsor .... $10,000 *(+production fees)*
- Branded Hotel Key Card Sleeve Sponsor .... $10,000 *(+production fees)*
- Wi-Fi Sponsor $10,000
- Charging Station Sponsor $8,000
- Branded Pillows .... $5,000 *(+production fees)*

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Do you have an amazing idea for sponsorship you'd like to pitch? We're all ears!

QUESTIONS?
rev.sponsors@dominodatalab.com

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